



EPPING FOOTBALL AND NETBALL CLUB – Home of the Mighty Pingers

# EPPING FOOTBALL AND NETBALL CLUB

## SUPPORT PACKAGES



## Introduction

### **History of the Epping Football Netball Club**

Epping Football Club is an Australian rules football club located in the suburb of Epping in the outer northern suburbs of Melbourne. It plays in the Northern Football League (formerly the Diamond Valley Football League).

The Epping Football Club has a long and proud history. Formed in 1895, the club began playing social matches up until joining the Whittlesea and District Football Association in 1904.

In 1906 the Bourke-Evelyn Football Association was formed with Epping as one of the foundation teams. The club remained in the Bourke-Evelyn Football Association until the league folded in 1932, dominating the competition, winning 10 Premierships along the way.

In 1933, Epping Football Club joined the Diamond Valley Football League and won the premiership in their first season. Epping won another five premierships up until 1981 when the League was split into two divisions. Epping has since won a further two premierships in Division Two. The club competed in Division One from 1991 until the end of the 2007 season before the Blues unfortunately found their way back into Division Two and in 2015 will be competing in Division Three where they hope to work hard to get their way back up.

Epping Football Club boasts a strong junior affiliate club – fielding ten junior teams from the under 9s through to the under 17s as well as a strong Youth Girls competition.

Epping Football Club has been the home club of several footballers who have played in the VFL/AFL, including:

Reg Milburn - Fitzroy Football Club

Trevor Johnson - Melbourne Football Club

Frank Vearing - Melbourne Football Club

Brent Heaver – Melbourne, Carlton, and Port Adelaide

Darren Cuthbertson – Melbourne

Ricky Dyson – Essendon

Netball was established in 2008 with one team and over the years has grown to two teams with our Netballers achieving Premiership success in 2014 and again in 2016.



## Future

The Epping Football Netball Club are determined to once again return to the former glory of years gone by. With an off the field commitment to welcome new members within our existing experienced committee, with our existing dedicated members and the inclusion of new faces with new ideas we will strive for a highly competitive and successful year.

## Values

With your commitment we strive to be competitive and a successful Club both on and off the field. The Epping Football Netball Club recognises the importance of strong and reliable relationships within the community and will strive to build strategic alliances with local businesses and traders.

## The Club

The Epping Football Netball Club are a Level 3 (Responsible Serving of Alcohol) Accredited Good Sports Club. We are constantly striving for improvement in all aspects of club management by involving ourselves with programs such as Good Sports and the AFL's Swisse Quality Club Program.





## **Club Support Packages**

Epping Football Club home ground and pavilion is located at Epping Recreational Reserve Epping.

Epping Recreation Reserve is located on the corner of High Street and Park Street.

Located in the fast growing Northern Corridor

Epping Football Netball Club is offering you the opportunity to partner us at any level you wish. The following are some options that we have put together; however if you feel that your company may be able to provide goods or services that would be beneficial to our club, please do not hesitate to contact our sponsorship department to negotiate this further.

Club Support Packages help out all of our sporting teams associated with the Epping Football Netball Club – junior football teams, women’s netball and football as well as our Auskick program.

***If you cannot find a Package that suites your level of support, all variations of Packages are negotiable. If you wish to tailor a package please speak with our sponsorship team.***

### **CLUB MEMBERSHIPS**

### **PLAYER SPONSORSHIPS**

### **SIGNAGE OPTIONS**

### **CLUB SUPPORT PACKAGE OPTIONAL BENEFITS**

### **OTHER AVAILABLE PRODUCTS**

### **SPONSORSHIP TEAM CONTACT DETAILS**



## **Memberships**

### **Social Membership - \$50**

Our Social membership provides you with free entry to all Epping Football Club (Senior) matches for the home and away season (excludes finals).

### **True Blue Membership**

**Single: \$250.00**

**Double \$350.00**

Includes entry to all 2016 Home & Away Matches (excludes Finals), Pre-Game Food (prior to Home Seniors match), x 6 Drinks (Home matches only), your name on the True Blues Board (within Clubrooms)

### **Player Sponsorship**

#### **Under 19's Sponsorship/Membership - \$270** (\$297 incl. GST if paying by cheque)

Package includes – A Home & Away Membership for both player and sponsor.

Display of Sponsors Business Card (within Clubrooms – business cards to be supplied by the Sponsor)

Individual Player Photo acknowledgement (x1 within clubrooms and Club website)

#### **Senior Player Sponsorship/Membership \$370** (\$407 GST if paying by cheque)

Package includes – Home & Away Membership for both player and sponsor.

Display of Sponsors Business Card (within Clubrooms – business cards to be supplied by the Sponsor)

Individual Player Photo acknowledgement (x1 within clubrooms and Club website)

#### **Elite Player Sponsorship – Packages start at \$1,000**

The Elite player sponsorship package can include: Around the ground signage – Scoreboard signage & advertising – Advertising signage inside the clubrooms – Advertising on Club website & social media pages – Acknowledgement in the weekly NFL Northerner Football Record – Tickets to Epping Football & Cricket Club Functions. Please ask your sponsor to contact our Sponsorship Team for further details.





## CLUB SUPPORT PACKAGE SIGNAGE

All offers By Negotiation Only



## Prominent Scoreboard signage – Seasonal (by negotiation)

(Ranging in size)



## Fixed Roof Signage (Facing High Street) 3m x 1m



**External Pavilion Signage**



**Fence Signage (Pocket - opposite pavilion) 1m x 0.75m**



**Behind Goals package 2.4m x 900mm**







## Optional Club Support Packages

### All offers By Negotiation Only

- Primary sponsorship logo on Senior, Junior or Netball on-field/on-court apparel.
  - **Including:**
    - Back of playing Jumper (Junior or Senior football) – Long term
    - Front of shorts (both home and away/Junior or Senior) – Long term
    - Logo and company details published in the Official Northern Football League Record, The Northerner
    - A prominent display of your corporate logo on the Epping Football Club website with a link to your website
    - Two Epping Football Club Social Memberships allowing you free entry to all Epping Football Club Home and Away matches (excluding finals)
    - Representatives from your company will be invited to attend our Sponsors Day free of charge
    - Your company will be kept up-to-date with and invited to all club Social Functions (All Major Player and Club functions)

## Social Media Packages

### Facebook Home Game Support Package



The Facebook Home Game Support Package may be utilized on its own or in conjunction with any other support package. There are only 9 packages available each season which makes them very exclusive and highly sought after.

\*Please note this Support Package comes at an additional cost to the Sponsor

### Facebook Off -Season Support Package

This Facebook Package is similar to the Home Ground Package but for the Off Season. This package provides your business with 25 touch points over the Club's Off Season, and a reach of approximately 20,000 people for a duration of 6 months. The package will also display your company name and logo.

**ALL SUPPORT PACKAGES ARE TAX DEDUCTIBLE**



## **OTHER AVAILABLE ITEMS**

- **Caps**
- **Beanies**
- **Polo Shirts**
- **Hoodies**
- **Spray Jackets**
- **Stubby Holders**

## **PROPOSED FUNCTIONS**

- **Sponsors Luncheon – Tables of 10**
- **Trivia Night – Tables of 10**
- **Mid - Season Ball – Tables of 10**
- **Presentation Night – Table of 10**